



# Rigenerazione urbana e fondi UE: l'approccio di base e i treni da non perdere

## MediAree

Next Generation City



## Germana DI FALCO

### 5 Luglio 2023



UNIONE EUROPEA  
Fondo Sociale Europeo  
Fondo Europeo di Sviluppo Regionale



*Agenzia per la Coesione Territoriale*



*Presidenza del Consiglio dei Ministri  
Dipartimento della Funzione Pubblica*



# Il futuro può essere una cosa complicata

**TRAVEL INFORMATION**  
This map has been drawn with a calm hand and a kind heart to help people entering the corridors of uncertainty. It is a mind-map for those seeking to explore new landscapes. It takes many perspectives to perceive what is happening now let alone predict what might happen next and this is merely my own modest attempt to do both. Hopefully people will use this map to have courageous conversations about where they are now and where they might wish to travel next. Every care has been taken to ensure that the thinking contained within this map is robust at the time of publication, but it will not be error free and no responsibility can be taken for people blindly following conventional wisdom. Paths are no indication of rights of way and travellers should be careful not to confuse a clear view for a short distance. If in doubt stop moving and quietly sit down and think for a while. Finally remember that while the future is largely unknowable it is not uninvited. Tomorrow is created from what we decide to do today. We should therefore spend less time worrying about what might happen and far more time discussing where it is that we want to travel and how we'd like to get there.

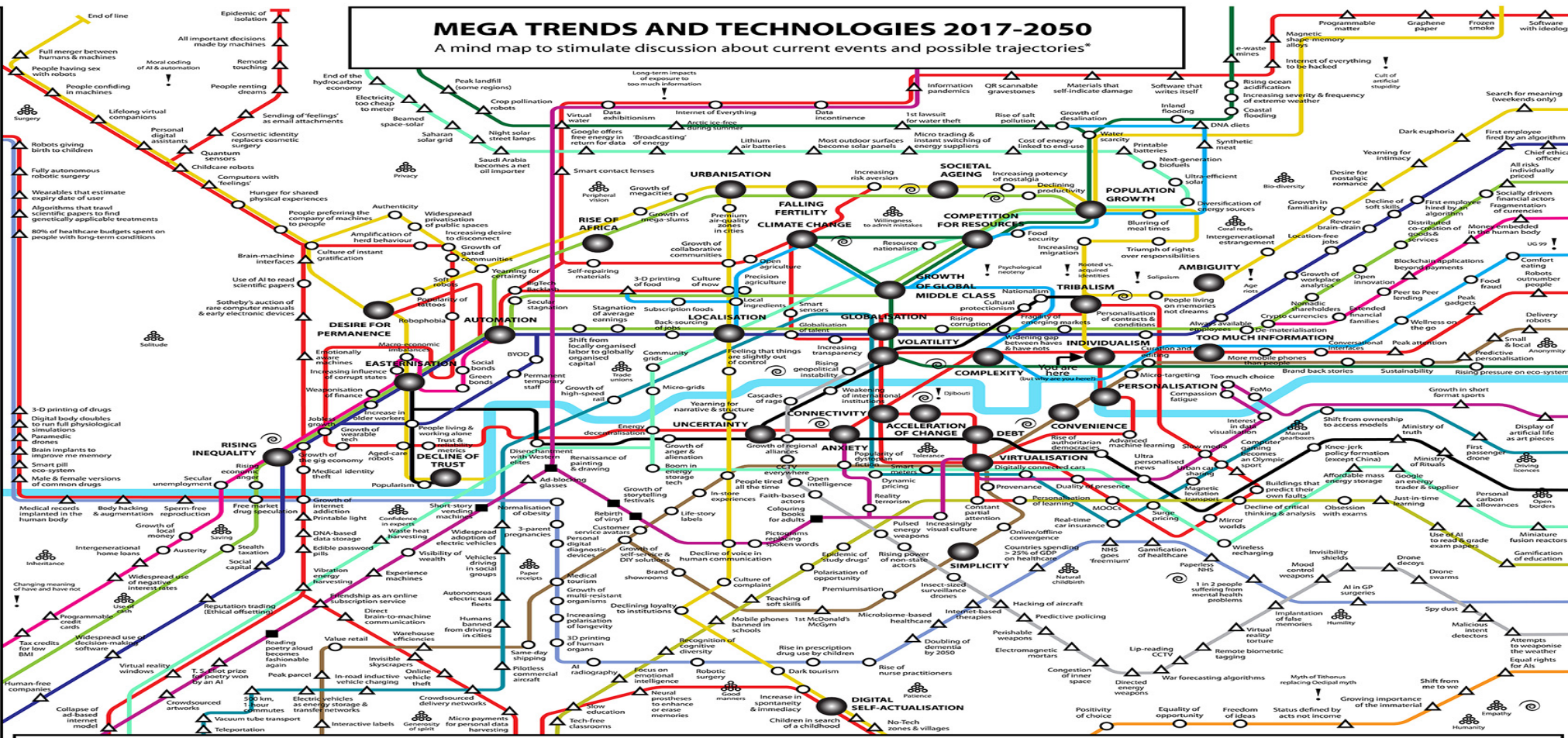
**LOST PERSONS**  
Persons feeling lost or disorientated, especially those aged fifty plus, can contact the mapmaker for guidance, although it is ultimately each individual's responsibility to find their own way. Guided tours of key sights are available to people that ask politely. Lunch will be provided. Please note that alterations can take place and some routes will be replaced without notice, in which case replacement shuttle services will operate.

**ACKNOWLEDGEMENTS**  
This map was conceived and created by Richard Watson using material from his website [nowandnext.com](http://nowandnext.com) and various books, notably Future Files and Digital Vs. Human. Invaluable enthusiasm and support has been received from many people most of whom would like to remain anonymous for career reasons. Individuals happy to be named include: Oliver Freeman, Jolanta Leonaitis, Jules Goddard and David Birch.

**LARGE PRINTED COPIES**  
Large colour prints of this roadmap (A3, A1 and the rather magical AO size) can be ordered by contacting Richard Watson via [nowandnext.com](http://nowandnext.com) or LinkedIn. There is no charge for these prints except to cover printing, postage and large cardboard tubes. Please note that shipping AO sized prints to far-flung corners of the world can be rather expensive. If you want to print this map yourself from a digital file found online it is suggested that A3 should be the minimum size unless you have magnificent eyesight or a magnifying glass. If you need a very high resolution file this can be ordered via [nowandnext.com](http://nowandnext.com) and there is no charge, zero, zip, zilch.

**Copyright:** Creative Commons Attribution 4.0 International. Essentially this says you can do anything you like with or to this map, including commercial uses, but please say where it originally came from, which is me. Commentary and history for this map can be found at <http://topertrends.nowandnext.com/2017/05/08/mmap/>

Version one, London, UK, May 2017  
Or thereabouts, who can say?



- GLOBAL GAMECHANGERS (What could possibly go wrong?)**
- ▲ Regulatory change
  - ▲ Severe food shortages
  - ▲ Extreme climate change
  - ▲ Major Syn-bio accident
  - ▲ Loss of antibiotic efficacy
  - ▲ Radiation from mobile devices
  - ▲ Doubling of the Chinese birth rate
  - ▲ Oil price shock
  - ▲ Extended drought
  - ▲ Mass unemployment caused by AI
  - ▲ Biological terrorism
  - ▲ Destabilisation of China
  - ▲ Collapse of EU
  - ▲ Russian expansionism
  - ▲ Water trading & speculation
  - ▲ Collapse of EU pensions funding
  - ▲ Major sovereign debt default
  - ▲ Weaponisation of near space
  - ▲ Collapse of North Korea
  - ▲ US/China war
  - ▲ India/Pakistan war
  - ▲ Blockage of the Strait of Hormuz
  - ▲ Self-replicating killer robots
  - ▲ Decline of human intelligence
  - ▲ Message received from outer space
  - ▲ Finding out the Matrix is real (OMG)
  - ▲ Return of the Messiah (look busy)
  - ▲ People taking these things seriously
  - ▲ Something I haven't thought of

**TREND LINES**

- Society
- Work
- Economy
- Money
- Food
- Technology
- Retail
- Environment
- Media
- Transport
- Politics
- Energy
- Education
- Health
- Security
- Values

**LEGEND**

- Mega Trends
- Now
- Next?
- Counter-trend
- ⊗ Partial ruin
- ⊗ Dangerous
- ⊗ Current
- ! Place of interest
- Projection: Subjective



# Proviamo a usare il passato (ovvero usiamo eBay per ritrovare libri che hai letto e qualcuno la chiama «retroinnovazione» o «clever ageing»)

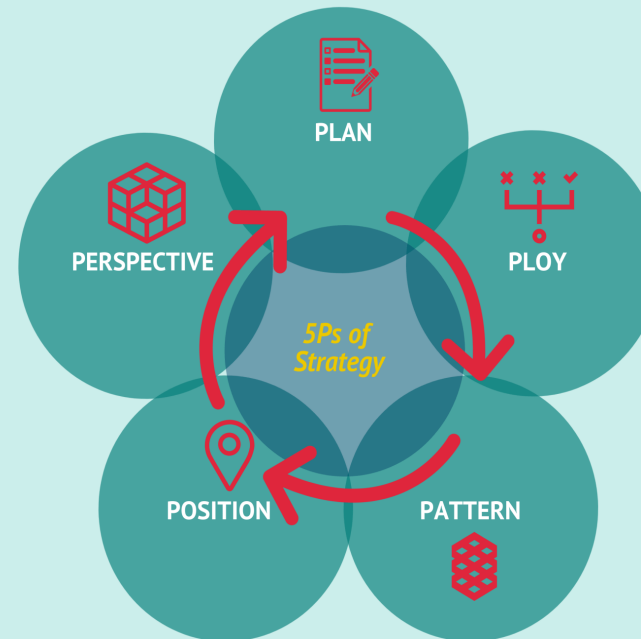
La chiave è l'approccio strategico ai finanziamenti per le città con tre consapevolezze:

1. Oltre Urbact c'è di più
2. La strategia è una cosa seria e strana
3. Il futuro sarà una cosa complicata ma va protetta



## Mintzberg's 5Ps of Strategy In A Nutshell

Mintzberg's 5Ps of Strategy is a strategy development model that examines five different perspectives (plan, ploy, pattern, position, perspective) to develop a successful business strategy. A sixth perspective has been developed over the years, called Practice, which was created to help businesses execute their strategies.

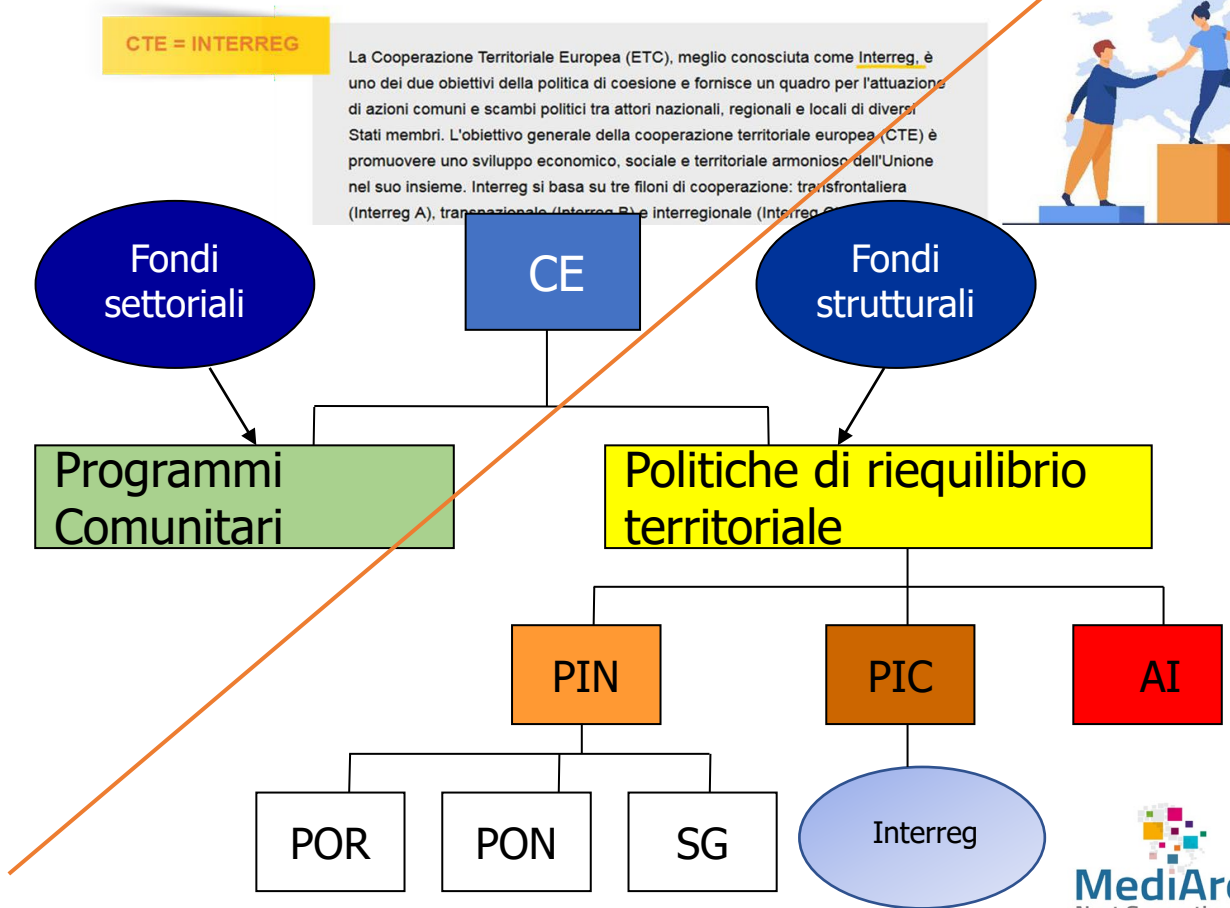


# Ripartiamo dalla mappa: cosa vale la pena incastrare



## Interreg: Cooperazione territoriale europea

La Cooperazione Territoriale Europea (ETC), meglio conosciuta come **Interreg**, è uno dei due obiettivi della politica di coesione e fornisce un quadro per l'attuazione di azioni comuni e scambi politici tra attori nazionali, regionali e locali di diversi Stati membri. L'obiettivo generale della cooperazione territoriale europea (CTE) è promuovere uno sviluppo economico, sociale e territoriale armonioso dell'Unione nel suo insieme. Interreg si basa su tre filoni di cooperazione: transfrontaliera (Interreg A), transnazionale (Interreg B) e interregionale (Interreg C).



### European Urban Initiative: al via il nuovo bando per finanziare progetti di innovazione urbana

Il bando finanzia progetti innovativi che sviluppino e testino nuove soluzioni per affrontare le attuali sfide urbane

TIPO NEWS: BANDO | FONTE: COMMISSIONE EUROPEA | DEL: 01/06/2023

La **European Urban Initiative (EUI)**, l'iniziativa finanziata dal Fondo europeo di sviluppo regionale (FESR) che sostiene lo **sviluppo urbano sostenibile** con un budget complessivo di 450 milioni di euro per il periodo 2021-2027, ha lanciato la seconda call con scadenza il **5 ottobre 2023**.

L'obiettivo è finanziare **progetti innovativi** che sviluppino e testino **nuove soluzioni** per affrontare le attuali **sfide urbane**. In particolare, le progettualità dovranno concentrarsi su una delle seguenti priorità:

- **Greening Cities:** i progetti dovranno sperimentare e sviluppare soluzioni innovative concrete per infrastrutture verdi e blu, affrontando la biodiversità, l'inquinamento e le sfide climatiche;
- **Turismo sostenibile:** per innescare la trasformazione verde e digitale a lungo termine, la resilienza e la sostenibilità nel settore del turismo;
- **Utilizzare i talenti nelle città in declino:** le progettualità dovranno testare nuove soluzioni per trattenere e attrarre talenti coinvolgendo le comunità locali e affrontando le difficoltà economiche, sociali e ambientali causate dalla transizione demografica.

Possono partecipare le **città dell'UE individualmente o in gruppo**.

Il budget a disposizione è di **120 milioni €**: il Fondo europeo di sviluppo regionale (FESR) finanzia l'**80% del costo** dei progetti selezionati e ogni progetto potrà ricevere fino a 5 milioni €.

Inoltre, parte di questo finanziamento sosterrà il **trasferimento di soluzioni innovative ad altre città** in Europa per garantire un impatto ancora maggiore, soprattutto nelle città e nelle regioni che necessitano maggiormente di una trasformazione urbana sostenibile.

Scadenza: 05/09/2023

### Programma CERV - Bando 2023 Partecipazione e coinvolgimento dei cittadini



Stanziamiento: € 25.400.000

Citizens, Equality, Rights and Values Programme (CERV) - Call for proposals CERV-2023-CITIZENS-CIV

Scadenza: 06/09/2023

### LIFE – Sottoprogramma Natura e biodiversità: bando 2023 per progetti d'azione standard (SAP)



Stanziamiento: € **148.400.000** così ripartiti:  
LIFE-2023-SAP-NAT-ENVIRONMENT: € **145.000.000**  
LIFE-2023-SAP-NAT-GOV: € **3.400.000**

Attuazione della legislazione UE in materia di natura e biodiversità

# Ripartiamo dalla mappa: cosa vale la pena incastrare e come (ovvero Churchill e l'opzione distastro)

● Scadenza: 06/09/2023

## LIFE – Economia circolare e qualità della vita: bando 2023 per progetti d'azione standard (SAP)

Transizione verso un'economia sostenibile, circolare, priva di sostanze tossiche, efficiente dal punto di vista energetico e resiliente al clima



**Stanziamiento: € 81.000.000**  
così ripartiti:  
- LIFE-2023-SAP-ENV-ENVIRONMENT: € **74.000.000** (dei quali 8 milioni per il sub-topic Nuovo Bauhaus europeo)  
- LIFE-2023-SAP-ENV-GOV: € **7.000.000**

● Scadenza: 04/10/2023

## Erasmus+ (2021-2027): bando 2023

Invito a presentare proposte 2023 – EAC/A10/2022



**Stanziamiento: € 3.393,17 milioni:**  
- Istruzione e formazione: € 2.980,70 milioni  
- Gioventù: € 321,12 milioni  
- Sport: € 65,13 milioni  
- Jean Monnet: € 26,22 milioni

● Scadenza: 05/10/2023

## Iniziativa Urbana Europea: secondo bando per Azioni innovative

Il bando si concentra su tre priorità: "Rendere le città più ecologiche", "Turismo sostenibile" e "Sfruttare i talenti nelle città in declino"



**Stanziamiento: € 120.000.000**

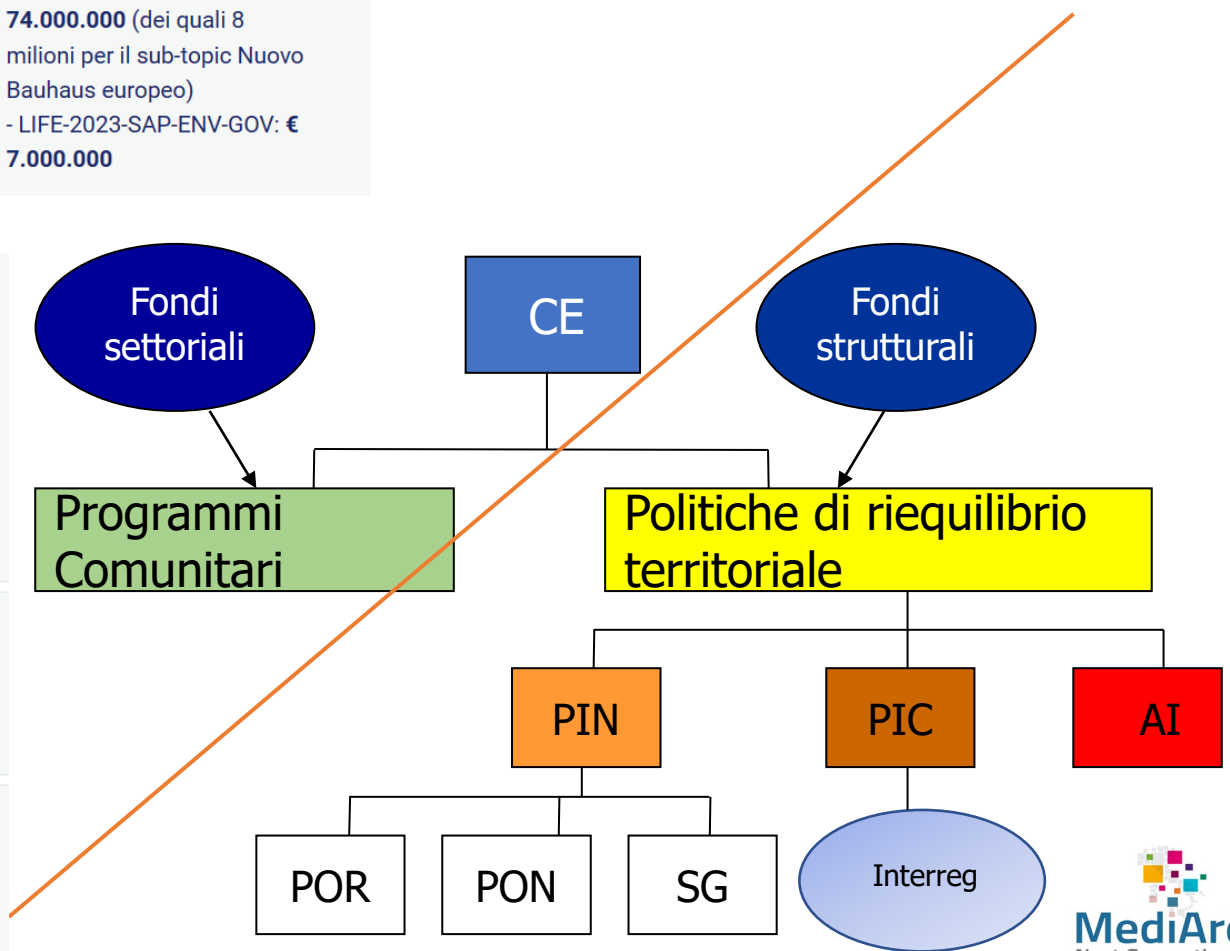
● Scadenza: 17/10/2023

## EU4Health - Bando 2023

Bando per l'attuazione del WP 2023 del programma EU4Health: 12 topic



**Stanziamiento: € 19.960.000**



# Allarghiamo la prospettiva: esiste una nuova finanza europea



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## WHAT is the EUCF

The EUCF is a European initiative to support municipalities/local authorities, their groupings, as well as local public entities aggregating municipalities/local authorities across Europe to develop investment concepts to accelerate investments in sustainable energy. In form of a EUR 60,000 grant, the EUCF finances services and activities to support the development of investment concepts, such as (technical) feasibility studies, market analyses, stakeholder analyses, legal, economic and financial analyses, risk analyses and further supporting tasks. The grant is not meant to

## Italy

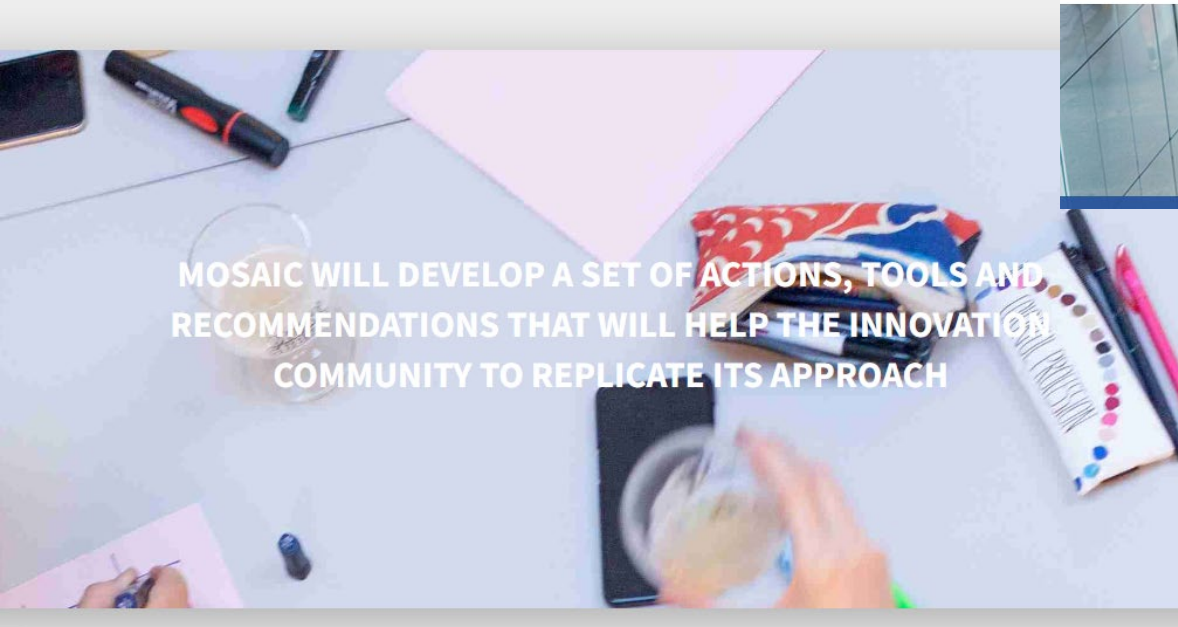
### Beneficiaires: 13

- Assisi
- Berceto
- Borgo San Dalmazzo (grouping)
- Carmignano di Brenta (grouping)
- Castel San Pietro Terme
- Isola Vicentina (grouping)
- Milan Municipality
- Pinerolo (grouping)
- Ravenna
- Reggio Emilia
- Unione della Romagna Faentina (Public entity)
- Unione dei Comuni Valli del Reno, Lavino e Samoggia (Public entity)
- Valbelluna Community (grouping)

[« click here for more information](#)







MOSAIC WILL DEVELOP A SET OF ACTIONS, TOOLS AND RECOMMENDATIONS THAT WILL HELP THE INNOVATION COMMUNITY TO REPLICATE ITS APPROACH

- Pilot cities
- Replication cities
- Six additional European cities, Aarhus, Espoo, Groningen, Pau, Tampere, Turku, will replicate open innovation processes through mentorship and a peer-learning programme.
- Community of Practice
- Co-Creation
- Policy support



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**What are Flagship technical support projects?**

**2024 Flagship Technical Support Projects**

**2023 Flagship Technical Support Projects**

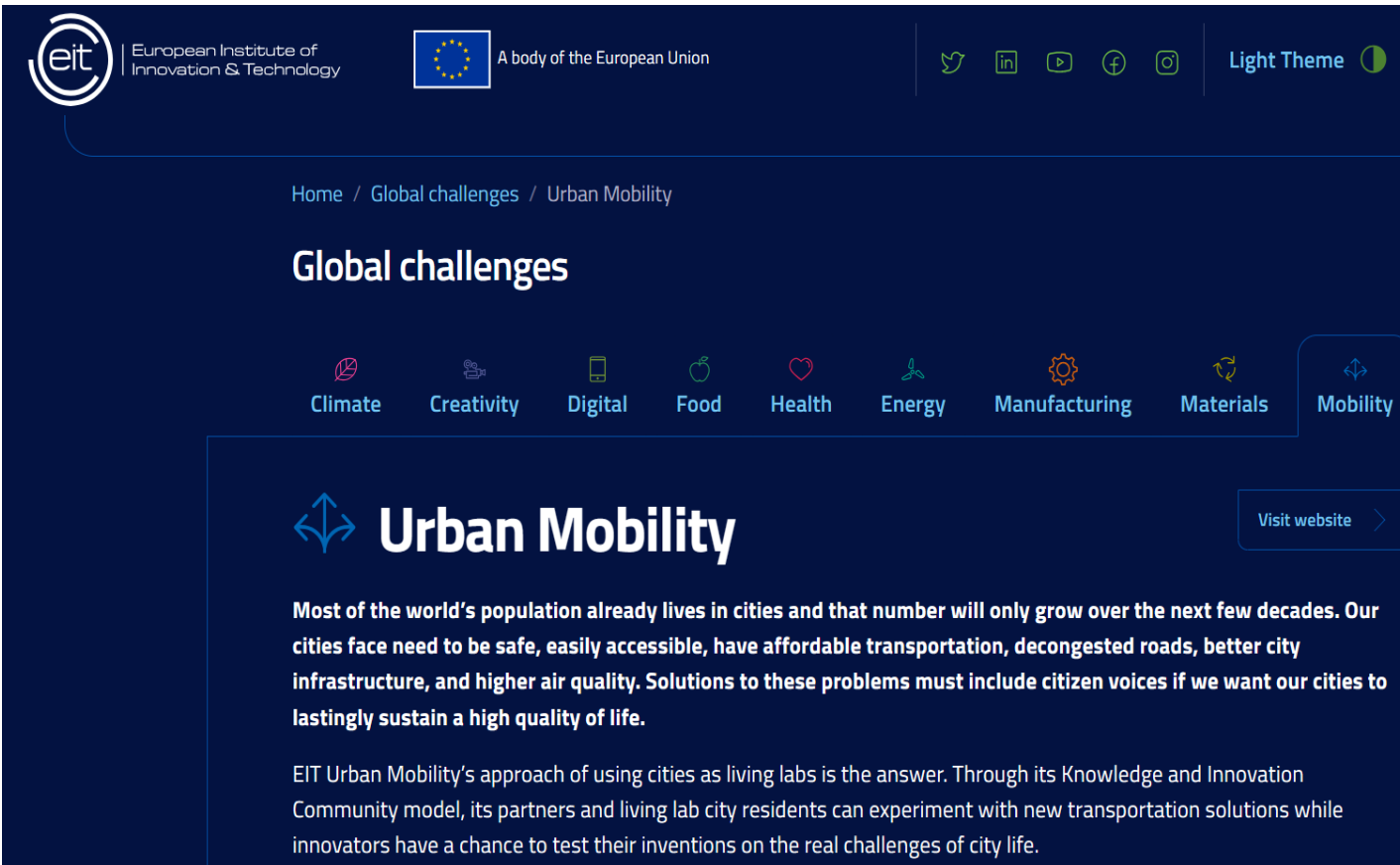
**2022 Flagship Technical Support Projects**

**Related content**

## 2024 Flagship Technical Support Projects

The proposed 2024 Flagship technical support projects have been selected on the basis that they are largely needed across Member States and are linked to top EU priorities the Member States are in the process of implementing. As such, they aim at supporting Member States in achieving resilience and growth enhancing reforms.

- [PACE - Public Administration Cooperation Exchange](#) EN | ...
- [AI-ready public administration](#) EN | ...
- [Digital Financial Literacy](#) EN | ...
- [Supporting the Digital Transformation of Tax and Customs Administrations](#) EN | ...
- [Enhancing the quality of public finances](#) EN | ...
- [Support to the Green Deal Industrial Plan](#) EN | ...
- [Support to the Social Climate Fund and the revised EU Emissions Trading System](#) EN | ...
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- [Enhancing reception and accommodation capacity for migrants](#) EN | ...
- [Mental health: Fostering well-being and mental health](#) EN | ...
- [Flagship on Skills: Fostering skills development systems better adapted to the labour market](#) EN | ...
- [Reinforce Democracy and the Rule of Law](#) EN | ...
- [Public administration of the future](#) EN | ...



The screenshot shows the EIT Urban Mobility website. At the top left is the EIT logo (European Institute of Innovation & Technology) and the text "A body of the European Union" with the EU flag. Social media icons for Twitter, LinkedIn, YouTube, Facebook, and Instagram are visible. A "Light Theme" toggle is on the right. The main navigation bar includes: Home / Global challenges / Urban Mobility. Below this is a "Global challenges" section with icons for Climate, Creativity, Digital, Food, Health, Energy, Manufacturing, Materials, and Mobility. The "Urban Mobility" section is highlighted, featuring a blue double-headed arrow icon and the text: "Most of the world's population already lives in cities and that number will only grow over the next few decades. Our cities face need to be safe, easily accessible, have affordable transportation, decongested roads, better city infrastructure, and higher air quality. Solutions to these problems must include citizen voices if we want our cities to lastingly sustain a high quality of life. EIT Urban Mobility's approach of using cities as living labs is the answer. Through its Knowledge and Innovation Community model, its partners and living lab city residents can experiment with new transportation solutions while innovators have a chance to test their inventions on the real challenges of city life." A "Visit website" button is located to the right of the text.



The image shows the cover of a report titled "Triggering Participation: A Collection of Civic Crowdfunding and Match-funding Experiences in the EU". The cover has a yellow background with a subtle pattern of overlapping arrows. In the top right corner, there is a logo for the "EUROPEAN CROWDFUNDING NETWORK" (ecrn) featuring the European Union flag. The title and subtitle are centered in a white box.





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Grazie per l'attenzione!



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